

CONTRIBUTOR'S GUIDELINES

Thank you for your interest in contributing to our site. To be considered for publication on *TeXaNs on the Fly*, please familiarize yourself with (and adhere to) the following guidelines. Writers, photographers, weekend warriors, average Joe's, professional guides and the likes contributing to our site are agreeing to all terms and conditions in the guidelines below, (including future usage rights on other platforms) upon submittal of their material for publication, whether textual and/or visual, including textual prose, poetry, quotes, tips, tactics, techniques, photography, artwork, etc.

SITE GOALS AND EXPECTATIONS

TeXaNs on the Fly often chooses its content based on current editorial need, location, quality of writing/photography, and is always a matter of our team's personal artistic preference. Our unique content strives to offer readers a broader spectrum of expressionistic viewpoints on the state of Texas, the art of fly fishing, the Great Outdoors, and Texans both common and extraordinary. Our goal is to cultivate a community of Texas-based anglers from all abilities, lifestyles, and experience levels, as well as support a consortium of fishing-related companies, entrepreneurs, and experts (preferably Texas-based) whose collective purpose is to enlighten others on fishing destinations, conservation issues, aquatic species found in Texas, fly tying, gear, and fishing techniques helpful for harvesting fish in the Lone Star State. However, we are not locked into a "Texas-only" box. Though we do prefer to boast on the greatest state in the union and her residents, other alien locales and non-native personalities are welcome here.

Also, *SURPRISE!* Our site does not practice exclusivity when it comes to angling modes. Although our site is called *TeXaNs on the FLY*, and we mainly preach on the gospel of fly fishing, we are ultimately a FISHING site over all else. Our intent is to encourage all accepted fishing modalities from all walks of life. We do not accept stifling discussions of other angling techniques, whether conventional or unorthodox - i.e. baitcasting, spinning gear, bow-fishing, cast net techniques, noodling, blowguns, et cetera, unless considered unprofessional, unethical or flat out illegal (vintage hand grenades, high-voltage Tesla batteries, Dr. Evil laser beams, detcord...). Don't make us call the law.

Also, we will not tolerate any hate or disrespectful language or intolerances due to lifestyle differences, ethnicity, race, religion or beliefs.

WRITER'S GUIDELINES

Where our textual articles are concerned, our expectations are very high. We expect all of our contributors' writing to be truthful, fact-checked, accurate, interesting, fresh, outgoing, and pointed, yet thorough. *TeXaNs on the Fly* accepts well-written articles (with accompanying photography) on the following topics:

- FLY SPOTS - Texas-based fly fishing destinations (or other states), with a maximum of 500 words, 6 quality photos (either B&W, color, or mixed bag), an informative map of the area (either Google Earth screenshot, scanned map image, or professionally drawn). Articles should include essential gear, a selection of useful fly patterns, best time of year, nearby fly shops/guide services, nearby attractions, concise public access directions.
- FLY THOTS – Original, pithy, thought-provoking quotes (1 to 2 sentences only) on fly fishing, angling, the outdoors, techniques, fish, aquatic life, the ocean, etc. Quotes selected and featured by otherwise famous figures are often chosen by our team and not sent in by contributors. Please do NOT send us unoriginal quotes for this section.
- FLY KNOTS – Concise, how-to knot-tying instructions for tying the most useful fishing knots, with accompanying photos for direction.
- Tips, Tricks & Techniques on fly fishing, angling, kayaking, boat fishing, etc - 350 words maximum, 6 quality photos.
- TeXas Conservation and/or fishing habitat updates and concerns - Texas conservation articles with a maximum length of 350 words; requires a selection of 6 accompanying images and an informative map of the area of concern.

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- Gear Reviews – Fishing items reviewed MUST be new, current season items; 350 words maximum, 3 quality ORIGINAL photos (not stock or taken from internet), current retail price, and links to retailers for readers to click and purchase.
- Poignant poetry concerning fish, fly fishing, fishing, water, the Great Outdoors, Texas waterways, Texas history, famous Texans, etc.
- If you have other ideas, feel free to share them with us through the pitch form.

TEXT FORMAT

All manuscripts should be submitted via email in Microsoft Word, saved as .doc file. Do not re-format manuscripts. Type them and leave them in Word's default font/format.

BEFORE YOU QUERY US

- Know your topic or destination well. Send us your new ideas, but stick to what you think readers want to read.
- Read these guidelines thoroughly and adhere to the word counts and instructions.
- Most articles are limited to 350 – 500 words, or less. First thing out team will do is a word count. Don't cheat.
- Don't waste your time composing a piece that you haven't queried us about first. Submit a query, then our team will decide what ideas make the cut.
- No submission is considered "accepted" until you receive an official Assignment Confirmation email from us.
- Only send ONE query at a time. Do not send multiple queries.
- We do not currently pay for contributions. All submissions are *pro bono*.
- Once accepted, we maintain the right and obligation to edit all contributions, textual or visual.
- Once accepted, we maintain the right and obligation to fact check all contributions.
- Do not not send queries elsewhere if you are sending them to *TeXaNs on the Fly*.

IF YOU HAVE NO INTENTION OF FINISHING AN ASSIGNMENT AND MEETING DEADLINE DATES ONCE ASSIGNED, PLEASE DO NOT QUERY.

PHOTOGRAPHY EXPECTATIONS

With today's ubiquitous online exposure, many other angling sites have set very high standards for fly fishing photography. Contributors' photography should be extremely clear (unless blur is the intended effect). Photos should be interesting, sans "effects" or "filters," unless the use of such effect or filter contributes to the piece as a whole, rather than attempting to make up for poor lighting, angles, subject matter, or quality. For us to consider your work, articles must be accompanied by exceptional photography.

PHOTOGRAPHY SUBMISSION GUIDELINES

- *TeXaNs on the Fly* expects thought-provoking photography for all submissions. We have a strong preference for unedited images, but cropping and light/color adjusting are expected. Use "effects" and filters sparingly.
- ALL PHOTOS MUST BE NAMED AND NUMBERED using the following naming convention: "YOUR LAST NAME – PIC # - LOCATION." Example - "McPhail – 001 – San Saba River, TX" ; "Robinson – 002 - Blanco River, TX"
- We accept only high-quality, hi-res digital image files from dSLR's, GoPros (and similar), smart phones with hi-res lenses (10 megapixels and higher), point and shoot digital cameras, drones w/ 1080p lens, underwater cameras, etc. Please do not send scanned photos, grainy images, or screenshots from a computer.
- When sending "edited" photo submissions (filters, effects, etc), please include the unedited file, and a processed file.
- Include a "tagline" or "caption" with each photo. This can be done simply as footnotes at the end of a text submission or email body, with the tagline or caption in quotes, following the name of the photo (see naming convention above).
- Please do not submit images that are pixelated, out of focus, or overexposed.

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PHOTO FORMAT

Digital images should be sent as .jpg, .jpeg, .png, or .tiff attachments. Please DO NOT send photo submissions embedded in the body of the text of an article you are submitting, or in the body of the email submission. Send them as attachments only.

RESCHEDULING

We reserve the right to reschedule any and all "accepted" submissions. Often, we need to reschedule assigned materials for any numbers of timing or seasonal reasons, though we make every effort to run assigned submissions as scheduled. We also reserve the right to cancel any "accepted" assignments.

RIGHTS

Once accepted, *TeXaNs on the Fly* assumes the following rights:

- Perpetual, exclusive publishing rights for both print and digital submissions.
- Rights to using the material, all or in part, on social media sites (i.e. Instagram, Twitter, etc.).
- Rights to use the material, all or in part, for promotional pieces, newsletters, editorial calendar announcements to contributors and advertisers.
- Rights to use the material for digital edition archives available as downloads to active subscribers or paid customers, either by issue or by article.
- Rights to use the material for article reprints posted on our website for linking from an outside website.

REPRINTS

TeXaNs on the Fly does not give permission for any of its content, printed or digital, to be replicated on any website or in print. If you wish to feature one of our articles at your site, please insert a hyperlink in your site to the appropriate *TeXaNs on the Fly* page or article. This ensures your site contains the most current data from our website, as well as links to related articles at this site that have been embedded.

SUBMISSION ACKNOWLEDGEMENT

For ALL proposed submissions, initial contact with our team using the online pitch form found here on this website is mandatory. Your query outlining the proposed article should be sent before writing the article or sending a submission - we discourage unsolicited material. Please note that ALL submitted text and artwork will inherently become the sole property of *TeXaNs on the Fly*, and may be used, either in whole or in part, in future articles, social media posts, as embedded links, in conservation pieces, accompanying articles in other sections of our site(s) such as *Fly Thots*, *Fly Shots*, *Fly Tots*, *Fly Knots*, etc. *TeXaNs on the Fly* is not responsible for submissions in transit to and from our office. When sending, please click on "Options" and send a "Read Receipt." We reserve the right and option to edit all textual submissions and/or artwork; however, we make every effort to minimize editing to avoid changing the style or content of manuscripts and artistic expression of the contributor. We encourage writers to collaborate with photographers, allowing for the author of the article to be photographed and featured in their own articles.

CONTACT DETAILS

Once you receive an "accepted" confirmation email, send all completed manuscripts and accompanying images to:

W. Chad McPhail, Editor-in-Chief; *TeXaNs on the Fly*

E-mail: chadmcphail@gmail.com